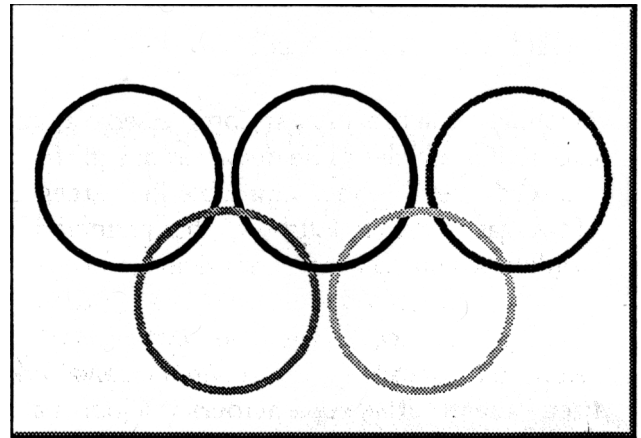


## GOING FOR THE GOLD

A great showcase for alternative fuel vehicles (AFVs) will be the upcoming **Olympic Games** from July 19 to August 4 in Atlanta, Georgia. More than **2 million people** -- spectators, athletes, and media -- will pour into Atlanta for the 17-day event.

More than **700** trucks, vans, sedans, and buses, all operating on natural gas, electricity, or propane, will be gathered on loan from cities across the country. The international attention these "**Clean Air**" vehicles will receive from Atlanta should carry through to most of our **Clean Cities** both before and after the Games.

AFVs meet a serious need. Atlanta, home to the first coalition to be designated a **Clean City**, suffers serious air pollution problems that reach severe levels near its baseball stadium during home



games. The best solution to modifying the immensely larger air quality problem at the Olympics is the use of AFVs.

Only through the presence of so many clean air vehicles can the air become safer for athletes and visitors from all over the world.

## ELECTRIC, PROPANE, AND NATURAL GAS

Electric cars loaned by Georgia Power and some propane vans will be used to move athletes from their quarters on the Georgia Tech campus to the competition areas, but the bulk of clean air transportation will be natural gas vehicles.

All of the participating vehicles except for the buses were coordinated by the American Gas Association, which is an official Olympic sponsor. The natural gas industry association formed the **Clean Air Team**, and natural gas distribution companies quickly joined. Many of the companies participating in the Clean Air Team are listed on pages 4 and 5. In many cases, the vehicles will go directly to Atlanta from **Ford** and **Chrysler** assembly lines.

It's expected that the AFVs will be visible during television and press coverage of the Games -- coverage that will reach around the world. However, benefits to the **Clean Cities** will be greatest before and after the Olympics, when the cars, trucks, buses, and technicians will appear in special events in their hometowns.

A sampling of these events, largely being conducted by the local gas distribution companies, are reported on the next few pages. Not all of these cities have been designated **Clean Cities** yet, but the programs can be adapted by any Coalition. Where events are planned in **Clean Cities**, our stakeholders can offer assistance and participation to help spread the word.

# A GOLD MEDAL OPPORTUNITY

We cannot allow this **Gold Medal Opportunity** to slip by. The Olympic Games present an excellent opportunity to promote the economic and environmental benefits of alternative fuels. Here's what's happening around the nation:

## JOIN THE PARADE!

**Pittsburgh** will provide ten Compressed Natural Gas (CNG) vehicles to be delivered directly from the **Ford** assembly line. **Equitable Resources**, one of two gas utilities in Pittsburgh, has partnered with **Landmark Transportation Services**, a leasing company that provides executive transportation and airport service. When the Olympic vans return to Pittsburgh, they will join the Landmark fleet. **Clean Cities stakeholders** will join in a promotional drive involving **VIPs** and **sports celebrities**. The coordinator of the event is **Steve Shearson** (412-442-3112), who heads the AFV program for Equitable and is also president of **Pittsburgh Clean Cities**.



## ETERNAL FLAME

**East Ohio Gas in Cleveland** is sending three natural gas vans to Atlanta along with three technicians. When the **Olympic Torch** is carried through Ohio, it will be run to neighboring East Lake. The vans, bearing the **Clean Air Team** logo and the **Olympic** logo will be at the site when a runner will light an **Eternal Flame** commemorating the 1996 Olympics. Because of the natural gas industry's sponsorship, all 1,100 of the natural gas vehicles in the fleets of **Consolidated Natural Gas companies** (East Ohio, Hope, Peoples, and Virginia Natural) will carry the Clean Air Team logo and Olympic logo through the rest of the year. **George Davidson**, chairman of the parent company, **Consolidated Natural**, and also chairman of the **American Gas Association**, presented all 6,700 employees with **Clean Air Team Olympic** pins. This entire Clean Air Team should be ready to work with our existing or future **Clean Cities Coalitions** in **Cleveland, Pittsburgh, West Virginia, and Norfolk**.  
(Contact Terry Uhl, 216-736-6222.)

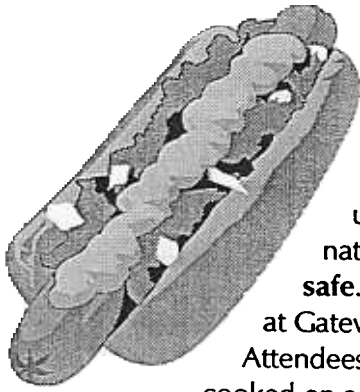
## NBC SPORTS

Like more and more **marathons** in various cities, alternative fuel vehicles in **Pittsburgh** are replacing the pace cars and press trucks which formerly had been choking runners with diesel fumes. **Peoples Gas** has been providing such vehicles for several years. However, this year the vehicles carrying press and celebrities bear the banner: **"Natural Gas . . . Fueling Vehicles for the 1996 Olympic Games."** The company will also send a portable liquefied natural gas (LNG) fueling unit. The truck will fuel four buses on loan to **NBC Sports** for the games.  
(Contact Cecily Franklin, 412-227-1039.)



## WHAT? IZZY!

When the **Olympic Torch Relay** passes through **Panama City, Florida**, the runners will be greeted by a large crowd and six Atlanta-bound natural gas vehicles. In addition, there will be **Izzy**, the Olympic mascot. The event, planned by the **Okaloosa Gas District**, is called **"A Breath of Fresh Air for the 1996 Olympics"** and will be held in the Santa Rosa Mall. Photographers will take children's photographs with **Izzy** in front of a natural gas Clean Air Team vehicle.  
(Contact Dixie Lincoln, 904-729-4718.)



## HOT DOG!

Washington Gas in the District of Columbia has a unique way to show that natural gas is both **clean and safe**. The **Torch Relay** will be met at Gateway Park in nearby Rosslyn. Attendees will be offered hot dogs cooked on a grill fired by natural gas through a connection to the fuel tank of one of the Olympic-designated vehicles. *"The same gas you cook with can also run your car."* (Contact **Lynn Scruggs**, 202-624-6043.)

## FOLLOW THE FLEET

**Brooklyn Union** in New York has 25 vans and 25 sedans going directly from the factory to Atlanta. Upon their return, a ceremony is planned to announce that these 50 will round out the 1,000 company vehicles, its entire fleet, that will operate on natural gas. (Contact **Bob Nyman**, 718-403-3287.)

## BYE-BYE

**Boston Gas** will hold a send-off ceremony using vehicles similar to those it is sending to the Olympics. The Olympic vehicles from Boston Gas are also being shipped directly from the factory. The company provided Olympic jackets and hats for its employees. Those assisting in Atlanta were picked by lottery from a pool of 100 nominated by their fellow employees. (Contact **Frank Arricale**, 617-723-5512, x2239.)

## CAMERA! ACTION!

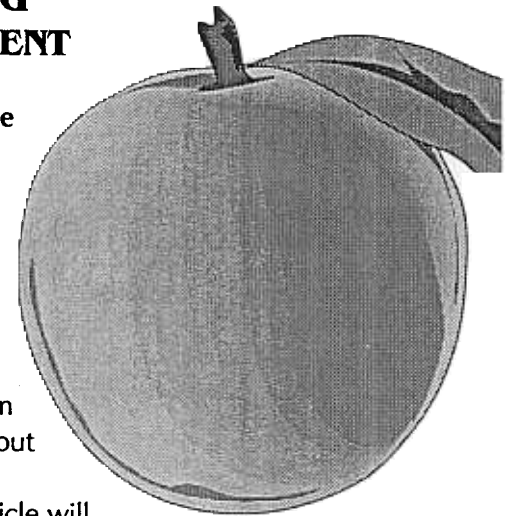
**Columbia Gas** in Columbus, Ohio will be holding media events and providing newspaper and video photo opportunities as the 50 vehicles going to Atlanta are loaded on car carriers. (Yes, they could drive the distance, refueling enroute, but they don't have 50 drivers.) A special event will be planned when the vehicles return. (Contact **Roger Morris**, 614-460-4627.)

## THE MAYOR'S A PLAYER

**Atlanta!** In the heart of it all. A lot will be happening, but a couple of things are worth noting at this time. **Atlanta Gas Light** used the annual Clean Commuter Day, which urges commuters to walk, bike, or drive alternative fuel vehicles, as a test-run of vehicles for the Olympics. **Atlanta Mayor, Bill Campbell**, was taken to work in a new **Metropolitan Atlanta Rapid Transit Authority (MARTA)** natural gas bus. His picture made the front page of the newspaper. MARTA will roll out 79 natural gas buses on June 18.

## A RUNNING COMMITMENT

The **Peach Tree Road Race** is run every year in Atlanta on **July 4**. At the request of the director and because of complaints from the runners about car exhaust, a natural gas vehicle will carry the press. **During the Olympics**, it will also be used for the men's and women's marathon events. (Contact **Leslie Schirra**, 404-584-3780.)



## ON THE ROAD

**Peco Energy** in Philadelphia will have among its natural gas vehicles a 34-foot long *"Office on Wheels."* In Atlanta, it will become the logistics and communications center for the Olympics. Two 6-person teams on two-week shifts will have responsibility for this center. Before and after the Olympics, the van will be used at **neighborhood events in Philadelphia**. *"Unlike diesels, it even idles clean."* (Contact **Michael Wood**, 215-841-4125.)

# AMERICAN GAS ASSOCIATION

## Companies

Alagasco  
2101 Sixth Ave., N.  
Birmingham, AL 35203

Atlanta Gas Light Co.  
P.O. Box 4569  
Atlanta, GA 30302

Baltimore Gas & Electric  
P.O. Box 1475  
Baltimore, MD 21203

Boston Gas Company  
One Beacon St.  
Boston, MA 02108

Brooklyn Union  
One MetroTech Ctr.  
Brooklyn, NY 11201

Columbia Gas  
200 Civic Center Dr.  
P.O. Box 117 (43216)  
Columbus, OH 43215

Commonwealth Gas  
Services, Inc.  
200 Civic Center Dr.  
P.O. Box 117 (43216)  
Columbus, OH 43215

## Contacts

Susan Love  
(205) 326-9212  
Fax 322-6895

Leslie Schirra  
(404) 584-3780  
Fax 584-3709

Peggy Malloy  
(410) 234-7435  
Fax 234-5220

Frank Arricale  
(617) 723-5512  
Ext. 2239  
Fax 742-3042

Robert Loftus  
(718) 403-2503  
Fax 852-4643

Roger Morris  
(614) 460-4627  
Fax 460-4672

Samantha Phillips  
(614) 460-4601  
Fax 460-4672

## Companies

Consolidated Natural Gas Co.  
CNG Tower  
625 Liberty Ave.  
Pittsburgh, PA 15222-3199

The East Ohio Gas Co.  
1717 E. Ninth St.  
P.O. Box 5759  
Cleveland, OH 44101-0759

The Peoples Natural Gas Co.  
625 Liberty Ave.  
Pittsburgh, PA 15222

Virginia Natural Gas Inc.  
5100 E. Virginia Beach Blvd.  
Norfolk, VA 23502

Consumers Power  
(CMS Energy Corp.)  
212 West Michigan Ave.  
Jackson, MI 49201

Delta Natural Gas  
3617 Lexington Rd.  
Winchester, KY 40391

Energy West/Great Falls Gas  
P.O. Box 2229  
Great Falls, MT 59403

Energy North Natural Gas  
P.O. Box 329  
Manchester, NH 03105

## Contacts

Cecily Franklin  
(412) 227-1039  
Fax 227-1419

Terry Uhl  
(216) 736-6222  
Fax 736-6236

Elmore Lockley  
(412) 497-6742  
Fax 497-6630

Edward Ware III  
(804) 466-5406  
Fax 466-5437

Rick Matteson  
(517) 788-2258  
Fax 788-0940

Bob Hazelrigg  
(606) 744-6171  
Fax 744-3623

Sheila Rice  
(406) 791-7505  
Fax 791-7560

Rick Demers  
(603) 625-4000  
Fax 624-6864



*\* This list includes companies sending clean air vehicles to the Olympics.*

## LEAN AIR TEAM COMPANIES\*

Companies	Contacts	Companies	Contacts
Equitable Resources Allegheny Center Mall, Suite 2000 Pittsburgh, PA 15212-5352	Connie Kovolenko (412) 442-3000 Fax 442-3290	PECO Energy Company 2301 Market St. Philadelphia, PA 19101	Neil McDermott (215) 841-4122 Fax 841-0618
Lone Star Gas 301 S. Harwood Dallas, TX 75201	Martha Spalding (214) 573-5197 Fax 573-5172	Piedmont Natural Gas Co. P.O. Box 33068 Charlotte, NC 28233	Stephen Conner (704) 364-3120 Fax 365-8515
Mountain Fuel 1078 NV. 100 South P.O. Box 45360 Salt Lake City, UT 84145-0360	Janis Pierce (801) 539-3109 Fax 539-3323	Public Service Co. of North Carolina 400 Cox Rd. P.O. Box 1398 Gastonia, NC 28053-1398	Rachel Bagley (704) 834-6408 Fax 834-6551
NorAm Energy Companies P.O. Box 751 Little Rock, AR 72203	Felicia Greenhaw (501) 377-4701 Fax 377-4603	Southeastern Michigan Gas Co. 405 Water St. Port Huron, MI 48060	Paul Maxwell (810) 987-7900, Ext. 2004 Fax 987-7638
Arkla 400 E. Capitol P.O. Box 751 Little Rock, AR 72203	Jeff Smith (501) 377-4736 Fax 377-4768	Southern California Gas Co. 555 NW Fifth St. Los Angeles, CA 90013-1011	Denise King (213) 244-2548 Fax 244-8253
ENTEX 1600 Smith St. P.O. Box 2628 Houston, TX 77002	Gert Rudel (713) 654-5898 Fax 654-5689	Southern Natural Gas Co. 1900 5th Ave. North P.O. Box 2563 Birmingham, AL 35202-2563	Kay Kilpatrick (205) 325-7686 Fax 325-7358
Minnegasco 800 LaSalle Ave. P.O. Box 59038 Minneapolis, MN 55459-0038	Patty Pederson (612) 321-4609 Fax 321-4873	UGI Utilities P.O. Box 858 Valley Forge, PA 19482	Deborah Leuffen (610) 796-3441 Fax 796-1677
Northern Illinois Gas 1844 Ferry Rd. Naperville, IL 60563-9600	Tony Lindsay (708) 983-8676, Ext. 2854 Fax 983-2539	United Cities Gas Co. 5300 Maryland Way Brentwood, TN 37027	Linda Kelley (615) 373-5310, Ext. 224 Fax 371-5053
Northwest Natural Gas One Pacific Square 220 N.W. 2nd Ave. Portland, OR 97209	Douglas Yocom (503) 220-2426 Fax 721-2508	Washington Gas 1100 H St., NW Washington, DC 20080	Lynn Scruggs (202) 624-6043 Fax 624-6010
Okaloosa County Gas 364 Highway 190 East Valparaiso, FL 32580	Dyxie Lincoln (904) 729-4718 Fax 729-4604	Yankee Gas Services Co. 599 Research Parkway Meriden, CT 06450-1030	Lloyd Duggan (203) 639-4411 Fax 639-4414

# BEYOND

# ATLANTA

Make your own plans to bring home the clean air message of the Olympics. Here are a few suggestions to build on.

1.

How about a **Clean City Salute to the Clean Air Teams**? A ceremony, press event, or a luncheon, perhaps with the presentation of a Certificate of Clean Air Leadership from the Stakeholders. The use of the Clean Air Team vehicles has made a voluntary and significant contribution to promoting an understanding of the importance of clean air.

2.

Ask for an Olympic vehicle to participate in other athletic events. Marathons have already become recognized as requiring clean pace cars, but **clean air needs exist for all sporting events**. Inner city joggers know this well.

3.

**Volunteers** returning from the Olympics -- drivers, technicians, mechanics, or administrators -- would be interesting speakers at Stakeholder Meetings. Elsewhere, as well.

4.

All vehicles returning from the Olympics will keep their **Clean Air Team and Olympic logos** until the end of the year. Have one or more in parades or special events where clean air is a theme.

5.

The link between **Clean Air and Athletes** is a close one. Include athletes, especially those from your city who competed in the Olympics, in any event you are planning. Perhaps an athlete might join one of your Stakeholder Working Groups.

6.

Offer to join in any press event, before or after the Olympics. **Clean Cities is what it is all about**. It's why any activity on the way to alternative fuels is so important.



## IT PAYS TO ADVERTISE

During the summer of 1994, the **Natural Resources Defense Council**, one of the most influential environment organizations, forced, through legal means, New York City Transit to place their poster ads on the rear of its buses. The message was: *Standing Behind This Bus Could be More Dangerous Than Standing in Front of It.* A new ad this year reads: *MEET NEW YORK'S HEAVIEST SMOKER. Diesel fumes can kill. Demand clean-fuel buses.* Did it work? Who knows? But the Transit Authority will soon announce the purchase of 500 natural gas buses.

## NEW VIDEO

*Natural Gas, National Will* is a television documentary examining health and clean air issues, imported petroleum dependency, safety, infrastructure, and the outlook for a sustainable energy future. The video was sponsored by **The Chrysler Corporation** and **Brooklyn Union**. Case histories were filmed in 17 cities over two years. It has the endorsement of the **American Lung Association** and **Friends of the Earth**. Single copies are \$70, with discounts for quantity. Contact John Dennis Productions, P.O. Box 393, Decatur, GA 30031. Phone 404-286-1748; Fax 404-286-1965.

## OUTREACH

**Wisconsin Clean Cities, Southeast Area (WCC-SEA)** is calling for attendees to the **International Alternative Fuels Conference and Trade Exhibit** to take place June 25-28. The theme will be *2000 and Beyond, Market Drivers and the Future Forecast*. For more information call 800-447-5088. A program by WCC-SEA on *The Challenges of Creating a Viable Alternative Fuels Infrastructure* was held at the College of Engineering, University of Wisconsin on May 8.

The **Greater Philadelphia Clean Cities Program (GPCCP)** has begun a survey of all Philadelphia-area fleet managers to determine their future acquisition plans for alternative fuels. Early responses have been positive. An added benefit, according to GPCCP Director **Dave Byerman** is that the managers are now newly aware of **Clean Cities**. The Philadelphia Stakeholders also held their second annual **Recognition and Awards Ceremony** at City Hall on Earth Day, April 22.

## Clean Cities on the Internet and World Wide Web

The Clean Cities Home Page is up and running on the World Wide Web. If you have Internet access, and a World Wide Web browser, come visit us in cyberspace. The address is <http://www.ccities.doe.gov>.

The National Clean Cities Program is not the only Clean Cities site on the World Wide Web. The WCC-SEA Home Page will be on-line in the near future, and the GPCCP has established its own World Wide Web address at <http://www.libertynet.org/~gpccp>.

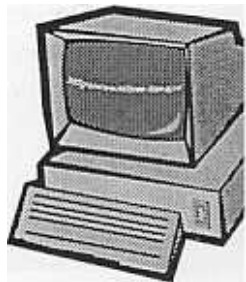
Many Clean Cities have e-mail addresses. Below is a directory of the e-mail address of Clean Cities Programs and Coordinators. If you are not on the list, and would like to be included, please send an e-mail to [tg.powell@hq.doe.gov](mailto:tg.powell@hq.doe.gov).

**Clean City**  
Albuquerque, NM  
Baltimore, MD  
Boston, MA  
Delaware  
Paso del Norte, TX  
Philadelphia, PA  
Pittsburgh, PA

**E-mail address**  
[mminturn@cabq.gov](mailto:mminturn@cabq.gov)  
[dbaxter@energy.state.md.us](mailto:dbaxter@energy.state.md.us)  
[daniel\\_fortier@mma.org](mailto:daniel_fortier@mma.org)  
[csmisson@state.de.us](mailto:csmisson@state.de.us)  
[valenzu@smtgate.tnrcc.state.us](mailto:valenzu@smtgate.tnrcc.state.us)  
[gpccp@libertynet.org](mailto:gpccp@libertynet.org)  
[transp@usaor.net](mailto:transp@usaor.net)

**Clean City**  
Norwich, CT  
Portland, OR  
Sacramento, CA  
Salt Lake City, UT  
San Francisco, CA  
Wisconsin  
West Virginia

**E-mail address**  
[CarolCBM@aol.com](mailto:CarolCBM@aol.com)  
[pdxnrg@teleport.com](mailto:pdxnrg@teleport.com)  
[fairbairn.bill@sma1.mcclellan.af.mil](mailto:fairbairn.bill@sma1.mcclellan.af.mil)  
[Tanner.Renee@ci.slc.ut.us](mailto:Tanner.Renee@ci.slc.ut.us)  
[rrsf@aol.com](mailto:rrsf@aol.com)  
[andern@mail.state.wi.us](mailto:andern@mail.state.wi.us)  
[jherhol@wnet.edu](mailto:jherhol@wnet.edu)



## SALUTE YOUR OLYMPIC CLEAN AIR TEAM

DOE Clean Cities Headquarters can have a Certificate of "Clean Air Leadership" available to interested Coalitions to present to Stakeholders to recognize those companies and transit authorities which have provided clean transportation at the Olympics. Why not make this presentation a public relations ceremony? Invite the press and city officials, as well as your entire Clean Cities team.

(Contact Alan Smith, 901-256-1276.)

## FUTURE ISSUES

The *Clean Cities Communicator* is produced for the Coordinators of Clean Cities programs across the country as a way to share experiences, successes, and lessons learned. We need your contributions to make the *Communicator* work. Let us have your input for the next issue. Keep us informed.

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## CLEAN CITIES COMMUNICATOR

National Clean Cities Program  
U.S. Department of Energy, EE-34  
1000 Independence Avenue, SW  
Washington, DC 20585-0121

### *Clean Cities Communicator*

**Editor:**

Alan Smith  
Clean Cities Consultant  
1900 Odyssey Drive  
Wilmington, NC 28405  
Phone: (910) 256-1276  
Fax: (910) 256-1274

Clean Cities Hotline  
(800) CCITIES

Clean Cities Home Page  
<http://www.ccities.doe.gov>

The next issue of the *Communicator* will focus on Olympic and post-Olympic AFV activities. If your Clean Cities Coalition has participated in any Olympic-related AFV events, let us know so we can include it in the next issue.